

# Introducing the Boeing Edge

For more than 80 years, Boeing has been committed to giving our customers a competitive advantage by providing lifecycle business solutions, materials, engineering services, and global customer support. Now we have a new way of demonstrating that commitment: the people, products, services, and support that give you the “Boeing Edge.”

The Boeing Edge provides you with the industry’s largest portfolio of services, support, and solutions, all organized around your business. It provides you

with the Material Services, Fleet Services, Flight Services, and Information Services that you need — directly from the original equipment manufacturer (OEM).

The goal of the Boeing Edge is simple: to give you the advantages you need to be successful.

To that end, the Boeing Edge is built on five pillars:

- **OEM knowledge.** Our design knowledge, manufacturing experience, engineering expertise, and fleet data are part of every service that we provide.
- **Breakthrough technologies.** Our commitment to research and development — and the resources we put behind them — gives you the relevant innovation and the advanced technologies to keep your airplanes safe, reliable, and available — and to make your operations efficient.
- **Lifecycle commitment.** Our support of your long-term success starts when you acquire your airplanes and continues as you operate and maintain them daily, upgrade and refresh them, and transition those valuable assets.

- **Unparalleled integration.** You need a partner that can provide solutions that span your enterprise. We have the family of airplanes and the largest services portfolio in the industry. And we can integrate solutions that give your fleet, operations, and business maximum performance.

- **Passionate people.** Your success is our success. Boeing people are with you every day, working around the clock to support your business.

We can bring the people, expertise, and portfolio of products and services you need to create powerful solutions that span your entire enterprise. We look forward to continuing to serve you with products and services that give you all of the advantages of the Boeing Edge. Find out more at [www.boeing.com/boeingedge](http://www.boeing.com/boeingedge).

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