

Making the World's Best-Selling Airplane Even Better



At Boeing, we're committed to continuous innovation. That means persistently looking for ways to improve the airplanes that make up your fleet. Our Next-Generation 737 Performance Improvement Package (PIP) is an excellent example of this commitment. The PIP combines aerodynamic and engine performance improvements to reduce fuel burn by up to 2 percent. It follows the 777 PIP, which was offered in 2009 for 777-200, 777-200ER, and 777-300 airplanes.

Elements of the Next-Generation 737 PIP — provided at no charge to customers — have been gradually introduced on airplanes in production during the past 18 months. The final component of the package, a redesigned environmental control system exhaust vent, is scheduled for mid-2013.

You can read more about the Next-Generation 737 PIP beginning on page 13 of this issue of *AERO*.

Since its introduction in 2011, the Next-Generation 737 PIP has proved its value in hundreds of commercial flights on nearly 500 Next-Generation 737s. "The Performance Improvement Package has contributed to a remarkable fuel mileage improvement compared to the non-PIP airplanes," said Takeshi Katsurada, vice president of flight operations engineering for Japan Airlines. "We can validate its improvement through each delivery flight performance monitoring and also daily flight operations monitoring to the extent of more than 2 percent fuel mileage improvement."

We realize that fuel savings of up to even 2 percent can have a big impact on airlines' bottom line. We're committed to their success. That's why we're always looking for ways to make Boeing airplanes even better.

BEVERLY WYSE

Vice President and General Manager
Next-Generation 737 Program
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