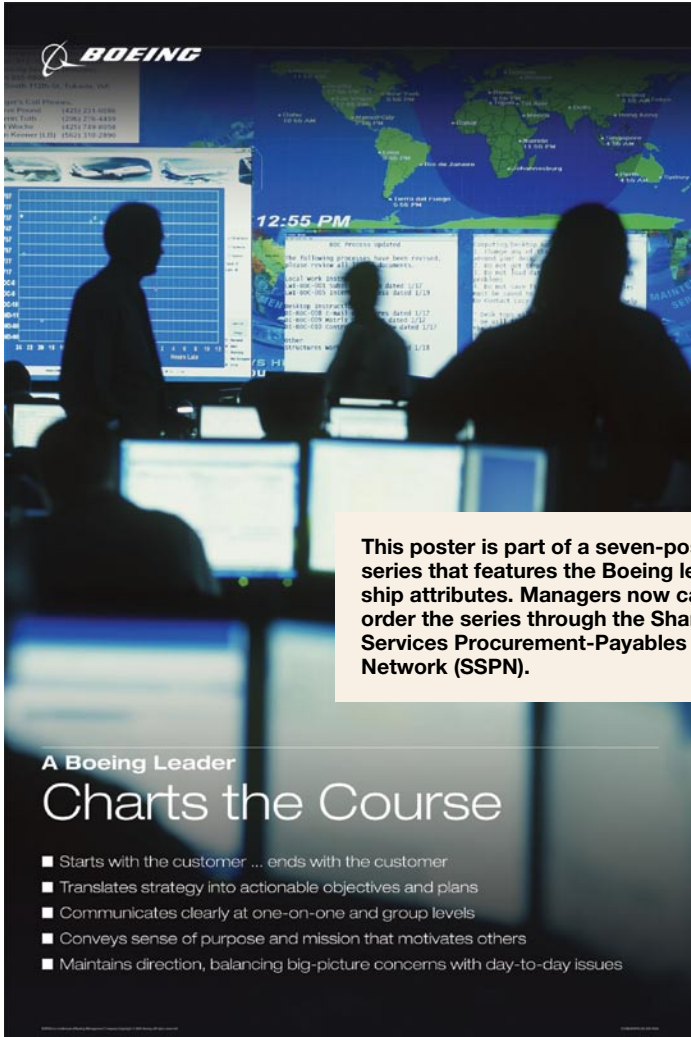


AROUND BOEING



This poster is part of a seven-poster series that features the Boeing leadership attributes. Managers now can order the series through the Shared Services Procurement-Payables Network (SSPN).

A Boeing Leader Charts the Course

- Starts with the customer ... ends with the customer
- Translates strategy into actionable objectives and plans
- Communicates clearly at one-on-one and group levels
- Conveys sense of purpose and mission that motivates others
- Maintains direction, balancing big-picture concerns with day-to-day issues

LEADERSHIP ATTRIBUTES POSTERS NOW AVAILABLE

Boeing managers now can order a series of seven posters that feature the Boeing leadership attributes.

Managers can use these posters to display the six leadership attributes and their associated behaviors, plus one poster that lists all six. Boeing's senior leadership has said the most successful leaders are those who conduct regular, open discussions with their teams about the leadership attributes and their link to business performance. Beginning in 2007, the final assessment of each executive's and each manager's demonstration of the leadership attributes will be linked to compensation decisions for the next year.

To order the series, use the Shared Services Procurement-Payables Network (SSPN) site at <http://sspn.web.boeing.com> on the Boeing Web. The posters are available in two sizes—11-by-17 inches (form number X32882SMALL, \$16.60 a set) and 24-by-36 inches (form number X32882LARGE, \$50.50 a set). You must have an account with SSPN to access the system and order items.

To view the posters and download PDF versions of them (from which you can print free 8.5-by-11 inch versions on a color printer), check the Forms Library Web site at <http://forms.web.boeing.com> and enter "leadership attributes" in the "Search" box in the upper right.

EFFICIENCIES NEEDED, BOEING TELLS SUPPLIER CONFERENCE

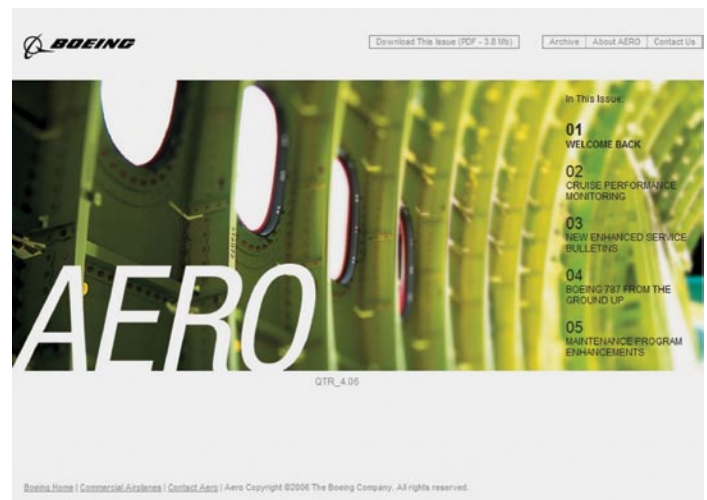
Attendees at a Global Supplier Conference last month got a better understanding of Boeing's vision, strategy, market outlook and the resources available to drive productivity and growth.

Shep Hill, Business Development and Strategy senior vice president, represented Boeing Chairman, President and CEO Jim McNerney at the event, and delivered the message to suppliers that, even as costs rise, the prices Boeing charges its customers must hold steady or even decline.

"Our job as a prime contractor and a systems integrator is not to give away our customers' money," said Hill to the more than 650 attendees. "Rather, it is to make sure that our customers always get the best value for their money—even in the face of rising material and commodity costs. Instead, Boeing—and its supplier-partners—must gain efficiencies that offset rising costs and, in fact, continue to bring costs down."

AERO MAGAZINE ON THE WEB

Aero magazine, Boeing Commercial Airplanes' newly relaunched customer publication, is now available at www.boeing.com/commercial/aeromagazine. The publication provides technical information to help customers operate their Boeing commercial airplane fleets efficiently and increase their awareness of BCA products and services. The magazine is published quarterly, and print copies are distributed at no cost to operators of Boeing commercial airplanes. ■



Commercial Airplanes recently relaunched *Aero*, its publication for customers, and has posted it on the World Wide Web at www.boeing.com/commercial/aeromagazine.